

July 28, 2025

Present: Veronique, Lori, Carrie, Kim, Sue, Shirley, Judith

Discussion: Should weekly tour committee meetings be open to all members or only to the tour committee itself?

1. After discussion it was agreed one meeting per month would be open to all members. That meeting will be the first Monday of the month at 8:00a.m. in the Fountain Hills Chamber of Commerce building.
2. Minutes from weekly meetings will be published on the website for viewing.

The art tour is now an event of the Fountain Hills Art League; it is no longer a stand alone event. The group discussed how this change impacts sponsorship, interactions with the schools and other functions. All members of the art league will now be involved in soliciting sponsors, not just those members who are on the tour. It was agreed that the process for working with youth and the schools should be revised. These topics, and others, are issues that now require board discussion and decision making, they are not the responsibility of the tour committee.

Registration for the tour will be done through the website. Final planning is underway for registration to go live within the next few days. Lori has contacted artists who have previously been on the tour to inquire about their interest for the 2026 tour; the vast majority plan to participate again. The goal is to have 30 artists. This will require help from all members of the art league to recruit new artists. Information, instructions, and a question and answer page will be available for artists on the website.

Carrie is working on various social media and advertising possibilities as well as the wide range of issues related to designing and implementing the web page. She will give a demonstration to the membership at the October meeting about the website. Judith discussed her experience with advertising in prior years. It was agreed a social media/advertising committee might be needed in the future.

It was agreed we will no longer prepare studio packets, we will not require greeters, and we will not follow the raffle procedure as it has been done in recent years. Instead of a raffle, it was proposed that contact information will be obtained from those who make a purchase on the tour. Those names will go into a drawing for prize(s). Further discussion is needed.

We discussed the need to recognize and show appreciation for sponsors by way of a reception on Thursday evening prior to the Friday morning opening of the tour. Further discussion is needed.

Respectfully submitted,  
Shirley Anderson

